

# THE BETTER TOMORROW MOVEMENT: INTRODUCTION KIT



**The Better Tomorrow  
Movement**

INSPIRE   EMPOWER   SUPPORT





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# ABOUT US:

WE LEVERAGE INTERNATIONAL COLLABORATIONS TO BRING FREE, INNOVATIVE, AND INTERACTIVE YOUTH CAPACITY DEVELOPMENT PROGRAMS DIRECTLY TO OUR TRAINEES.

We are an international social start up that works towards creating capacity development programs aimed at providing young people with the demonstrable skill set and practical experience necessary to ideate, create, execute, and manage socially conscious projects. We hope that our programs will empower as many young people to start their own social enterprises or socially social startups that contribute towards a better tomorrow for us all.

CREATED IN

2016



We started The Better Tomorrow Movement because we believe that providing more young people with the tools to be active in a community is the key to creating solutions and innovations that are truly sustainable models for development.





# OUR PROGRAMS:

## THE HAND UP PROGRAM

This tailored peer-peer mentorship program sources mentors from a range of highly prestigious leadership networks (e.g., One Young World, Queen's Young Leaders, Commonwealth) from across the world to provide problem specific mentorship to our mentees.

## GOOD HUMAN SERIES

A series of workshops addressing topics excluded by traditional school curriculums, created in the hopes of knowledge sharing and inspiring young people to critically think and problem solve.

## COMMUNICATIONS FOR CHANGE

This pilot program collaborates with industry professionals, academics, and practitioners to create and deliver interactive learning modules around the topics of social media engagement, communications, and public relations for young people building their first social impact project.

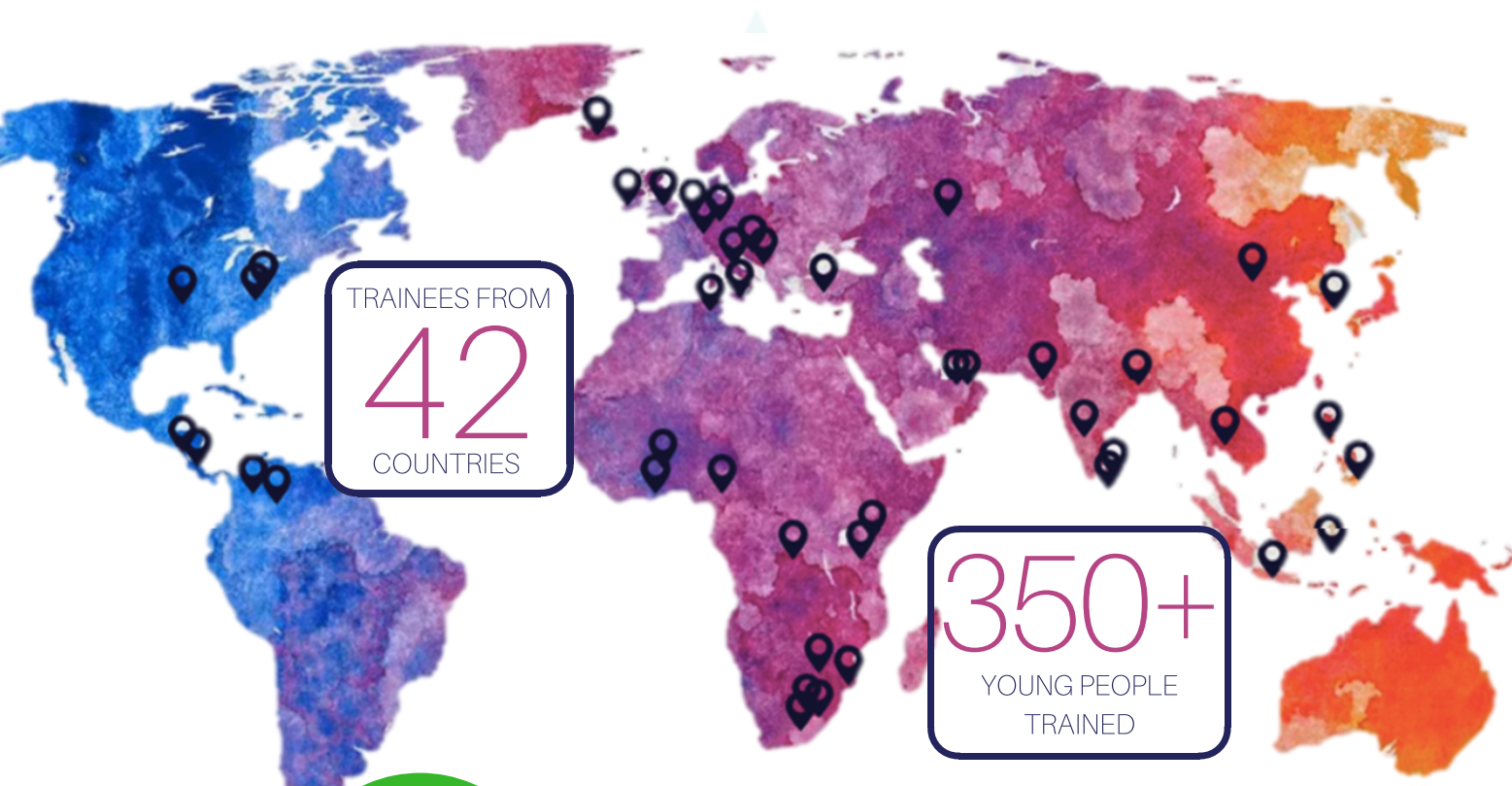
## AWARENESS BUILDING INITIATIVE:

### GLOBAL AMBASSADOR TEAM

Country representatives from across the world who use social media as a way to creatively share stories of inspirational change-makers to our platforms to inspire our growing audience..

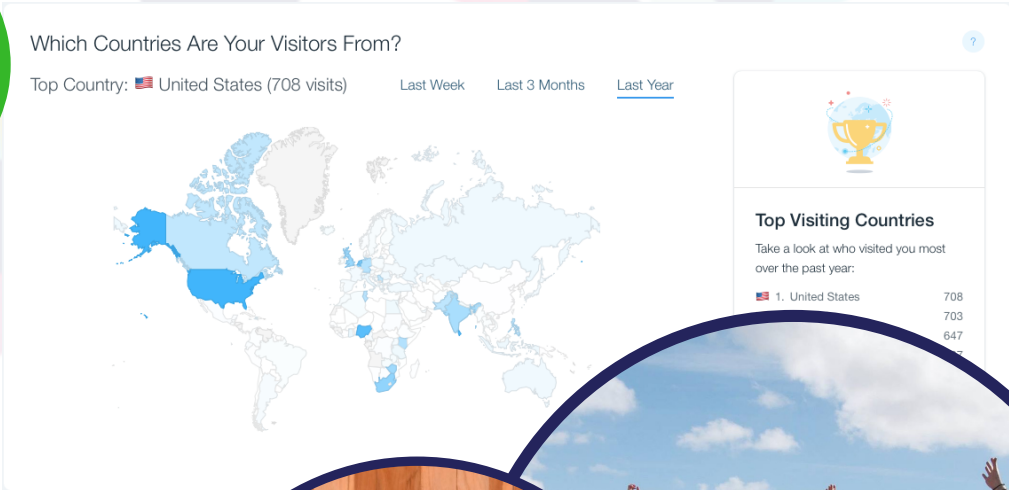


# OUR IMPACT & REACH:



2018-2019

11,739  
site visits



1220+ Followers



3600+ Followers





# SPONSORS & PARTNERSHIPS:

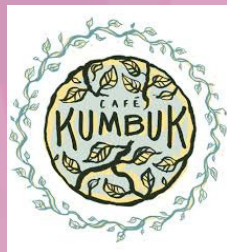
The Better Tomorrow Movement is a very organically grown social start up that began and is up to date sustained by the initial funding our founder received through a scholarship program with Global Changemakers. The rest of its operations are fulfilled by dedicated volunteers and occasional small donors.

## Financial Sponsors:



+ Individual Small Donors

## Location Partners:



SRI YOGA SHALA



We are currently exploring social enterprise models to transition in to a more sustainable organization

# KEY AWARDS & RECOGNITIONS:

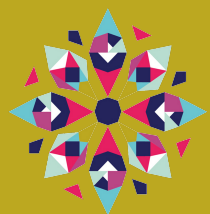
We value our awards and recognitions/features as it helps elevate the legitimacy of the programs we offer and thereby add value to our participants experience and takeaway.







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